

Message Text

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PAGE 01 ATHENS 02387 130114Z

14

ACTION EUR-12

INFO OCT-01 EB-07 ISO-00 /020 W
----- 121342

R 121722Z MAR 76
FM AMEMBASSY ATHENS
TO AMEMBASSY DAMASCUS
USDOC WASHDC
INFO SECSTATE WASHDC 3135
AMCONSUL THESSALONIKI

UNCLAS ATHENS 2387

E.O. 11652: N/A

TAGS: BEXP, SY

SUBJECT: DAMASCUS INTERNATIONAL FAIR

REF: A. DAMASCUS 1359. B) DAMASCUS 1347. DAMASCUS 991

1. EMBASSY RECOGNIZES IMPORTANCE OF U.S. PARTICIPATION IN DAMASCUS FAIR AND IS WILLING TO OFFER APPROPRIATE ASSISTANCE. BEFORE UNDERTAKING EXTENSIVE LOCAL PROMOTION, HOWEVER, WE WOULD LIKE TO POINT OUT APPARENT CONFLICT BETWEEN RECRUITMENT CAMPAIGNS FOR THESSALONIKI AND DAMASCUS FAIRS. AS YOU ARE AWARE, THESSALONIKI IS ALSO A CPF EVENT AND WE ARE FACING AN IDENTICAL UPHILL EFFORT TO ATTRACT SUFFICIENT PARTICIPATION TO COVER INCREASED CONSTRUCTION AND RENTAL COSTS. GIVEN TIMING OF DEMASCUS (JULY 25 - AUGUST 20) AND THESSALONIKI (SEPTEMBER 5-SEPTEMBER 19), WE BELIEVE THAT FEW FIRMS WILL BE IN A POSITION TO PARTICIPATE IN BOTH EVENTS

2. EMBASSY HAS RECENTLY COMPLETED MAILING OF LETTER FROM AMBASSADOR KUBISCH TO ALL MAJOR US FIRMS LOCATED IN GREECE AND IS NOW FOLLOWING UP WITH PERSONAL CALLS IN EFFORT TO ENSURE REPRESENTATIVE AND IMPRESSIVE BICENTENNIAL PAVILION HERE. WE ARE CONCERNED THAT SOLICITATION LETTER TO IDENTICAL MAILING LIST FOR SEPARATE EFFORT WOULD APPEAR TO RECIPIENTS UNCOORDINATED AND WOULD POSSIBLY DETRACT FROM RECRUITMENT AT EITHER SHOW. WE, THEREFORE, BELIEVE THAT DAMASCUS PROMOTION COULD MORE EFFECTIVELY BE HANDLED BY OTHER AREA POSTS

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3. WE WOULD APPRECIATE EMBASSY DAMASCUS AND USDOC VIEWS
PRIOR TO TAKING ACTION AS REQUESTED IN REFTELS
KUBISCH

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NNN

Message Attributes

Automatic Decaptioning: X
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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
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Document Unique ID: 00
Drafter: n/a
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